



**Apparel & Product Designer
Remote, Part-time to Full-time**

Purpose:

Our purpose is to spread the Gospel from east to west to north to south, bringing the word of His Glory to the world and allowing the His Glory family to find community and grow in their faith.

Vision:

Our vision is to reach a billion people worldwide with the hope of the Gospel Message and the truth of Jesus Christ.

Mission Statement:

1. The Bible is the literal and infallible word of God.
2. My house shall be called a house of prayer. Prayer is the foundation of all ministry.
3. We are led by the Holy Spirit and the gifts of the spirit.
4. We have the Father's Heart for the lost, the poor, the elderly, the widow and the orphans.
5. We will be called the servants of the Most High God. We are here to serve Him in ministry.
6. In everything we do, we glorify our Lord. It is our love for Him that compels us.
7. Fivefold ministry according to Eph. 4:11 – The Apostles, the prophets, the evangelists and the pastors and teachers.

GOALS:

The Apparel & Product Designer plays a critical role in shaping how people **connect with His Glory beyond the screen**—through products they wear, use in their homes, and integrate into their daily lives. Every design is an opportunity to **carry the mission forward**.

OVERVIEW

The Apparel & Product Designer will **independently lead the concepting, design, and execution** of all product lines—including apparel, household goods, and wellness products—supporting His Glory's Billion Soul Mission. This role is highly hands-on and self-directed, working with **guidance from the Ecom and Marketing Manager** while owning the full creative lifecycle from idea to production-ready design.

This role blends **creative excellence, strategic thinking, and operational discipline**, translating vision into products that serve our audience, support ministry initiatives, and strengthen brand identity across physical and digital touchpoints.

DAY-TO-DAY KEY RESPONSIBILITIES:

Design & Creative Execution

- Design **seasonal and campaign-based product lines** across:
 - Apparel (t-shirts, hoodies, hats, accessories)
 - Household goods (home décor, drinkware, lifestyle items)

- Wellness products (packaging, labels, and brand assets)
- Create original artwork, patterns, layouts, and product-ready files using industry-standard design tools
- Ensure all designs align with **His Glory brand standards, tone, and audience**
- Stay current on **apparel, lifestyle, and wellness product trends**, incorporating relevant innovations

Product Line Strategy

- Collaborate with stakeholders to plan **new product launches** for:
 - Online store
 - Events
 - Ministry initiatives
 - Partner collaborations
- Execute design strategies that support marketing campaigns, fundraising initiatives, and media content
- Design with manufacturing, print, packaging, and fulfillment considerations in mind

Collaboration & Project Management

- Work within a **project management system** to manage requests and meet deadlines
- Partner with:
 - Marketing and eCommerce teams
 - Ministry leaders
- Translate creative briefs into executable design solutions
- Balance multiple projects while maintaining high design quality and consistency

Leadership & Development

- Contribute to design processes, workflows, and best practices
- Provide creative input and leadership within the team

Qualifications

Technical Skills

- Advanced proficiency in **Adobe Creative Cloud**, especially:
 - Photoshop
 - Illustrator
 - InDesign
- Strong understanding of **print production, apparel decoration methods, and product packaging**
- Experience preparing files for vendors, printers, and manufacturers

Professional Skills

- Excellent **time management and prioritization** abilities
- Strong **verbal and written communication** skills
- Ability to self-direct, problem-solve, and make sound creative decisions
- High attention to detail with the ability to see both big picture and fine execution

Associate's degree or higher in Graphic Design, Visual Communication, or a related field

3+ years of professional design experience, preferably including:

- Apparel design
- Product or packaging design

- eCommerce or consumer products

Experience working within a brand-driven or mission-based organization is a plus

Familiarity with wellness, lifestyle, or faith-based brands is strongly preferred

What We Offer

- Competitive pay and performance-based bonuses.
- A collaborative, mission-driven team environment anchored in prayer and excellence.
- Opportunities for spiritual growth, mentorship, and professional development.
- Direct impact in helping advance the Billion Soul Harvest through media and ministry.
- Meaningful relationships with influential guests and Kingdom partners.

How to Apply

Please email your **resume, brief cover letter** (why this mission/role), and any **relevant work samples** to **zion@hisglory.me** with the subject line:

“Apparel & Product Designer – [Your Name]”